

# 2024

## Norwich Building Tomorrow Foundation Curb Appeal Program

### PURPOSE

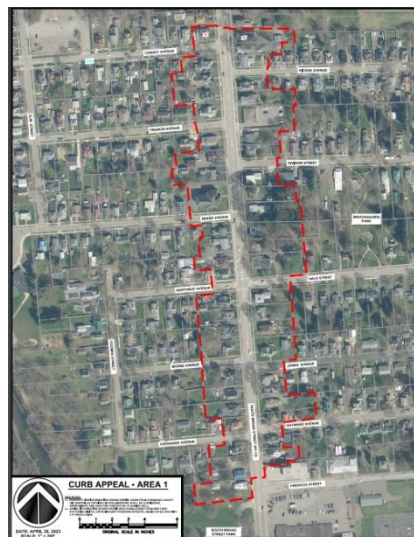
The Curb Appeal Grant Program (CAP) was created to encourage the revitalization of targeted areas within the Norwich community by assisting property owners and residents with exterior improvements. Attractive building facades and properties support and encourage visitors to the community, with the primary emphasis of the program being placed on the south end of South Broad Street and the recently enhanced Museum District along the Rexford Street corridor.

### PROGRAM

Grant funding is provided by local foundations to assist property owners within the designated area with payment for the cost of structural and cosmetic property improvements. Only exterior improvements will be considered. The program will be administered by the Friends of the Museum District Design Committee (hereby referred to as FOMDDC) under the Norwich Building Tomorrow Foundation. Recommendations for grant awards will be made by the FOMDDC at its sole discretion, with full approval being granted by the Norwich Building Tomorrow Foundation.

### ELIGIBILITY

Eligible properties must be located within a specific area within the City of Norwich. This area is defined as: South Broad Street from the South Broad Street Park to the Conkey Avenue intersection, Rexford Street (Silver Street intersection to River Street only), State Street (Rexford Street intersection to the end of the Northeast Classic Car Museum building), Silver Street (Rexford Street intersection to Borden Avenue on the north side and Gold Street on the south side).



Residential property owners along with owners of commercial/mixed-use structures located within the areas noted in red on the map are eligible to apply for funding. The property owner must apply for a project proposed by a tenant.

The program is intended to assist with projects that improve the exterior appearance of the property from the street. The scope of work must include improvement to one or more of the following:

- Architectural details (addition, repair and/or restoration)
- Exterior painting and/or power washing
- Doors, windows and shutters (addition, repair and/or restoration)
- Landscaping & Sidewalks
- Decorative entrance features (lighting, mailbox, house numbers, etc.)
- Aesthetic Fencing

The following are **not** eligible for grant funding:

- Improvements that are inappropriate or incompatible with the historic context of the neighborhood
- Improvements that damage the building in any way
- Improvements on the interior of the property
- Installation of chain link fencing
- Roofing
- General Maintenance (ie. Driveway sealing, paving, etc.)
- Signage
- Improvements that cannot be completed within 6 months.

Whenever possible, applicants are strongly encouraged to use local contractors to complete all tasks associated with their property renovation.

## **GRANT DETAILS**

If approved, the FOMDDC will provide a reimbursement grant to the applicant for up to seventy-five percent (75%) of the project cost, up to a maximum grant of \$18,000. The minimum project total must exceed \$6,500. For example, 75% of a \$10,000 project would allow the recipient to receive a \$7,500 grant. The minimum project total of \$6,500 would result in receiving a total grant of \$4,875. The property owner must use personal funds to cover the additional 25% of the cost as well as any additional remaining balance for the work performed. All grant awards in excess of \$600 are subject to New York State tax and therefore property owners will receive a 1099 from The Norwich Building Tomorrow Foundation. Funding for 2024 is limited and will be allocated on a first come first served basis.

Only one grant may be awarded per applicant within a calendar year and preference will be given for projects that are most impactful as determined by the FOMDDC. No property may receive more than the maximum allowed grant award, as set forth within these guidelines within a five-year period.

## **PROJECT REQUIREMENTS**

A completed application and accompanying project details must be submitted to CAP Grant Coordinator, Pegi LoPresti for review by the FOMDDC **prior to the start of any work**. The owner shall obtain all applicable building permits as required by the City of Norwich. Applicants are highly encouraged to obtain approvals prior to submitting their application for assistance. If approved, the project may commence and once completed, the applicant must submit a Curb Appeal (CAP) Grant Refund form along with invoices and/or other applicable information indicating the total cost and details of the project before the reimbursement of grant funds will be allowed. Before and after photos of the building are highly encouraged and these photos will become the property of the Foundation and may be used for future promotional purposes. Approved projects must be completed within 6 months of approval, unless an extension is granted by the FOMDDC.

For further information and application to apply to the Curb Appeal Program (CAP), log on to the City of Norwich website at <https://www.norwichnewyork.net/whats-new.php> or the Commerce Chenango website at <https://commercechenango.com/chenango-foundation/>. All questions regarding the grant program can be directed to Pegi LoPresti, CAP Coordinator at [norwichcap@gmail.com](mailto:norwichcap@gmail.com). Phone: 607.226.0004.

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