

FOR IMMEDIATE RELEASE

April 8, 2024

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2024 CURB APPEAL PROGRAM INFORMATIONAL SESSION ANNOUNCED

NORWICH, NY – The Norwich Building Tomorrow Foundation is pleased to announce the 2024 Curb Appeal Program. Now in its fourth year, this grant program has assisted approximately 30 property owners within targeted geographical areas within the City of Norwich with various exterior improvements to their homes. Thus far the grant funding, along with investments made by property owners, combines for an impressive total of more than \$500,000 in improvements to these properties.

The original program was created to encourage the revitalization of the Norwich Museum District neighborhood and through the years the program has included specific targeted areas within the City of Norwich. This year the program will primarily focus on South Broad Street from the South Broad Street Park to the Conkey Avenue intersection. However, applications will still be accepted from property owners on Rexford Street (Silver Street to River Street), State Street (Rexford Street to the end of the Northeast Classic Car Museum building), Silver Street (Rexford Street intersection to Borden Avenue on the north side and Gold Street on the south side).

The focus of the grant program is to assist property owners with projects that improve the exterior appearance of their dwelling from the street; thus improving the curb appeal of the property. Successful applicants are eligible to receive up to 75% of the total cost of their improvements, with the maximum grant amount being capped at \$18,000. The minimum amount for a project to be considered for funding is \$6,500. The scope of work must include improvements to one or more of the following: Architectural Details (addition, repair and/or restoration); Exterior painting and/or power washing; Doors, windows and shutters; Landscaping and sidewalks; Decorative entrance features and Aesthetic fencing. All grant awards in excess of \$600 are subject to New York State tax.

If you would like to learn more about this exciting grant program and reside within the targeted area(s), you are invited to attend an informational presentation on April 16, starting at 6:30pm at the pavilion at South Broad Street Park (across from McDonalds).

Grant funding is provided by the Norwich Building Tomorrow Foundation in conjunction with other local foundations. The Curb Appeal Program is being coordinated by the Friends of the Museum District Co-Chair, Pegi LoPresti, and decisions on funded projects will be made by members of the Norwich Building Tomorrow Foundation. Additional information regarding the Curb Appeal Program can be found at <https://www.norwichnewyork.net/whats-new.php> or <https://commercechenango.com/chenango-foundation> or call 607.226.0004.